

HIRSCH VINEYARDS

2019 Hirsch *San Andreas Fault* Estate Pinot Noir

“The most significant terroir in our case is the San Andreas Fault, earthquake terroir.”
– David Hirsch

Over 39 years of farming and winemaking on the True Sonoma Coast, David Hirsch’s accumulated wisdom has shown us that the dominant influence on our farming and winemaking is the San Andreas Fault, which lies just half a mile from the Hirsch Vineyard. The wine that captures the complexity, power and energy of this geologic phenomenon is our *San Andreas Fault* Estate Pinot Noir, the wine that David calls “the Hirsch Hirsch”.

Hirsch Vineyards is comprised of 72 acres, divided into 67 individual farming blocks, corresponding to the dramatic and sudden changes in soil and aspect created by the Fault. This degree of fragmentation is unmatched even by the famously subdivided vineyards of Burgundy’s Côte de Nuits. The vineyard has a fearsome diversity of soils, aspects, elevations and microclimates. This complexity defines our farming and winemaking practices: each block was individually developed and is now farmed, harvested and vinified separately.

The *San Andreas Fault* is Hirsch Vineyards’ signature pinot noir and is crafted to represent the entirety of this multifaceted vineyard. The 2019 *San Andreas Fault* has fruit from 36 distinct farming blocks. It is the flagship wine from Hirsch, and the wine that represents the summation of our complex vineyard.

Vine age:	Planted	1980	4%
	Planted	1990s	34%
	Planted	2000s	62%
Clonal breakdown:	Pommard-Wädenswil		57%
	Swan		28%
	Dijon 114/777		7%
	Mount Eden		6%
	Field Blend		2%
Whole cluster inclusion:		12%	
Bottling date:		July 2020	
Production:		3,153 cases	
Formats:		750ml, 375ml, magnum	
New oak:		38%	
Alcohol:		13.0%	

